

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Bruce Eisen et al.

Assignee: User Trends, Inc.

Title: Electronically Distributing Promotional And Advertising Material
Based Upon Consumer Internet Usage

Serial No.: 09/379,167

Filing Date: 08/23/99

Examiner: John L. Young

Group Art Unit: 3622

Docket No.: M-7729 US

Patricia Lewis
#15 Reg for
reconsideration
JL/02 +
draws
cover

Newport Beach, California

FAX RECEIVED

June 25, 2002

JUN 25 2002

Box NON-FEE AMENDMENT
COMMISSIONER FOR PATENTS
Washington, D. C. 20231

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GROUP 3600

RESPONSE TO ADVISORY ACTION

Dear Sir:

Pursuant to my conversation with Examiner John Kelly, on June 25, 2002, and in response to Advisory Action mailed on June 20, 2002, please consider the following arguments in support of a request to reconsider the After Final Amendment submitted on June 7, 2002, pursuant to 37 CFR § 1.121 and § 1.116(b).

ARGUMENT

The Applicant submitted the After Final Amendment of June 7, 2002 in direct compliance with the Examiner's suggestion to put the claims in better condition for review. The amendments are provided to "correct" the improperly amended claims 3, 4, 6, 10, 11, 13, 26, 27, 31, 32, and 34 in the previous response of February 14, 2002. The proposed amendments do not introduce new matter or new issues of patentability and as such do not require further analysis and search. Thus, entry of the corrections is hereby requested.

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DRAWINGS

Formal drawings were submitted to overcome the Draftsman's objections under 37 CFR 1.84 or 1.152, on February 14, 2002. During my conversation with the Examiner today, however, the Examiner informed me that the file did not include the submitted drawings. Another copy of the formal drawings is submitted via United States Mail.

CHANGE OF ADDRESS

A notice of Change of Address was submitted on June 7, 2002, however, according to my conversation with the Examiner, it was not entered in the United States Patent Office records. In compliance with the Examiner's request a copy of the same request is provided again via facsimile. The following address is the proper mailing address:

F. Jason Far-hadian, Esq.
Law Offices of Far-hadian & Associates
1200 Park Newport, Suite 420
Newport Beach, CA 92660

Fax: (949) 717 7890

Please feel free to forward any questions and comments to the undersigned Attorney for Applicants or by calling 310-789-2100.

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Box Non-Fee Amendment, Assistant Commissioner for Patents, Washington, D.C. 20231.

on _____ 2002

Attorney for Applicant(s)

Date of Signature

Respectfully submitted,



F. Jason Far-hadian, Esq.
Attorney for Applicant
Reg. No. 42,523

SUBMITTED BY WAY OF FACSIMILE TO: (703) 305 7687

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FACSIMILE TRANSMITTAL SHEET

TO:	FROM:
<u>John L. Young</u>	<u>F. Jason Far-hadian, Esq.</u>
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<u>United States Patent Office</u>	<u>JUNE 7, 2002</u>
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NOTES/COMMENTS

Please note our new address for all future correspondence. Thank you.

F. J. Far-hadian

I/JF / d

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